

# Making the American Dream a Reality



Robert Renteria built Angel's first IPSO equipped laundry in 1992 and a second in 1995. Ten years later, in 2005, Angel had Robert build him a third laundry. This laundry is approximately 6000 square feet, one of the 5 largest laundries in the state of Illinois. This laundry is one of the highest volume producing laundries in the USA and it is 100% IPSO equipped.

All 3 projects were designed by Robert Renteria of WashPro USA from the ground up including the purchasing of the property. Angel is currently working on his 4th location but took a few minutes to share some thoughts on why he continues to work with Robert Renteria of WashPro USA.

"I have been approached by almost every equipment vendor/distributor in the Chicago land market and they all promise me the lowest price. What they do not understand is that I am making a very large capitol investment that needs the knowledge and expertise of a true expert to best guide me in my efforts to develop a solid business plan/foundation and give me the support in making sure that all the key elements are in place to provide me the best possible results for the highest returns on my investment. Price was not my main concern in my decision to purchase washers and dryers.

The fact is that the washers and dryers alone are just metal. The knowledge, the years of experience, the many credentials that come with a man like Robert Renteria is what I was looking for when I made my buying decision to choose a business partner/distributor. I am taking a huge financial risk and although the risk versus the reward is the question, when you are spending now what has been over 4.3 million dollars in this industry over the past 14 years you go only with the best in the industry not the guy who has the cheapest machines and has no proven track record. If you want to make money you go with people who have made money and who are already very successful in this business.

I have known Robert for almost 16 years; I have watched his career from being a sales representative to an Executive in Corporate America and now an owner of his own distribution company that he and his partner John Vassiliades founded over 4 years ago. Their industry knowledge, support, expertise and availability gave my family the comfort and the security that we needed when making our buying decision.

We are happy with the decisions we have made over the years to stay with Robert. He has been there nights, weekends, holidays, you name it. I can call him at home or his cell day or night and he is always there. The bottom line for us is trust, that being said we have made a lot of money in this business because of the expertise, broad knowledge, sincere and endless efforts that we get continually from Robert Renteria and now from the entire WashPro USA team!"



Robert J. Renteria is the Executive Vice President/Co-Founder of WashPro USA. He is also the Chairman of the IPSO USA distribution council that was created to foster a better understanding in servicing and supporting the most important people in the industry, OUR CUSTOMERS!

WashPro USA is an authorized exclusive IPSO commercial coin laundry distributor based in Westchester, Illinois. For information on building or buying a coin laundry as well as purchasing washers and dryers you can reach Robert at 708-345-6825 or his cell: 312-933-5619.



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